

BREAKING THE BOUNDARIES OF **SERVICE DELIVERY**



TM

ECONOFOODS





ECONOFOODS

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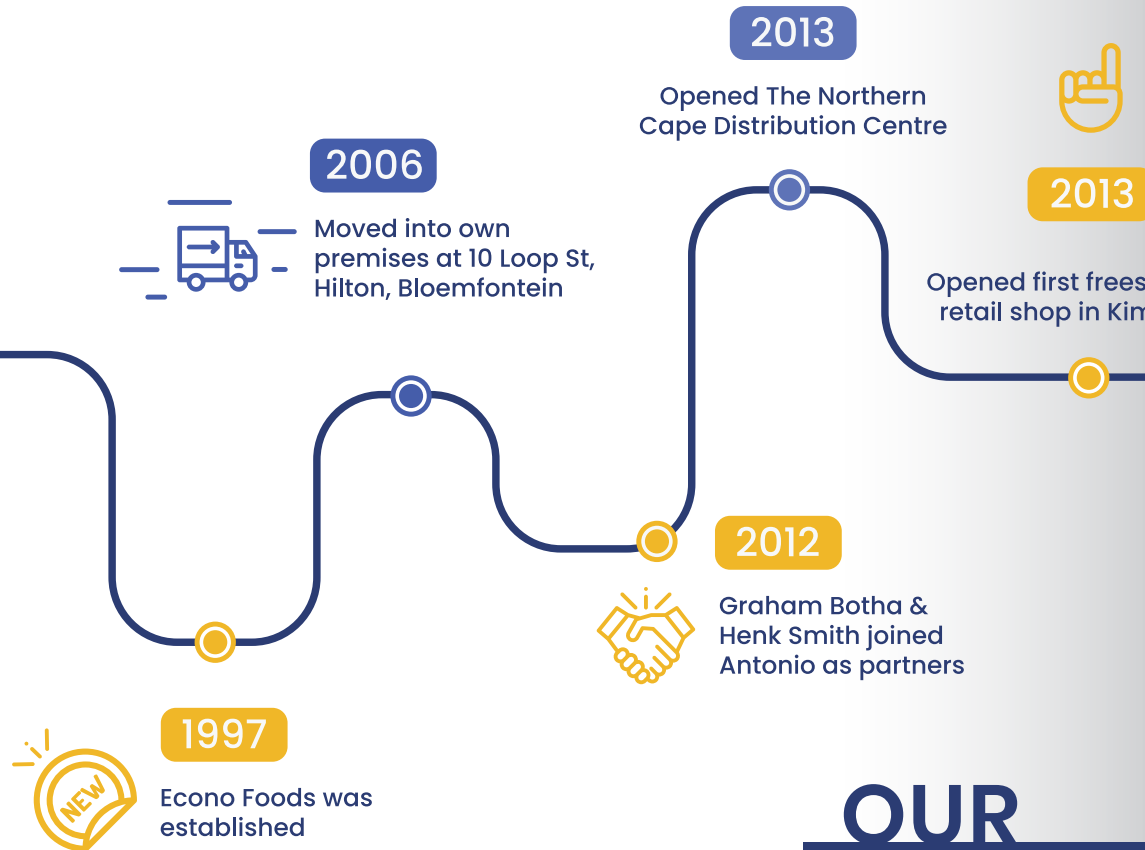
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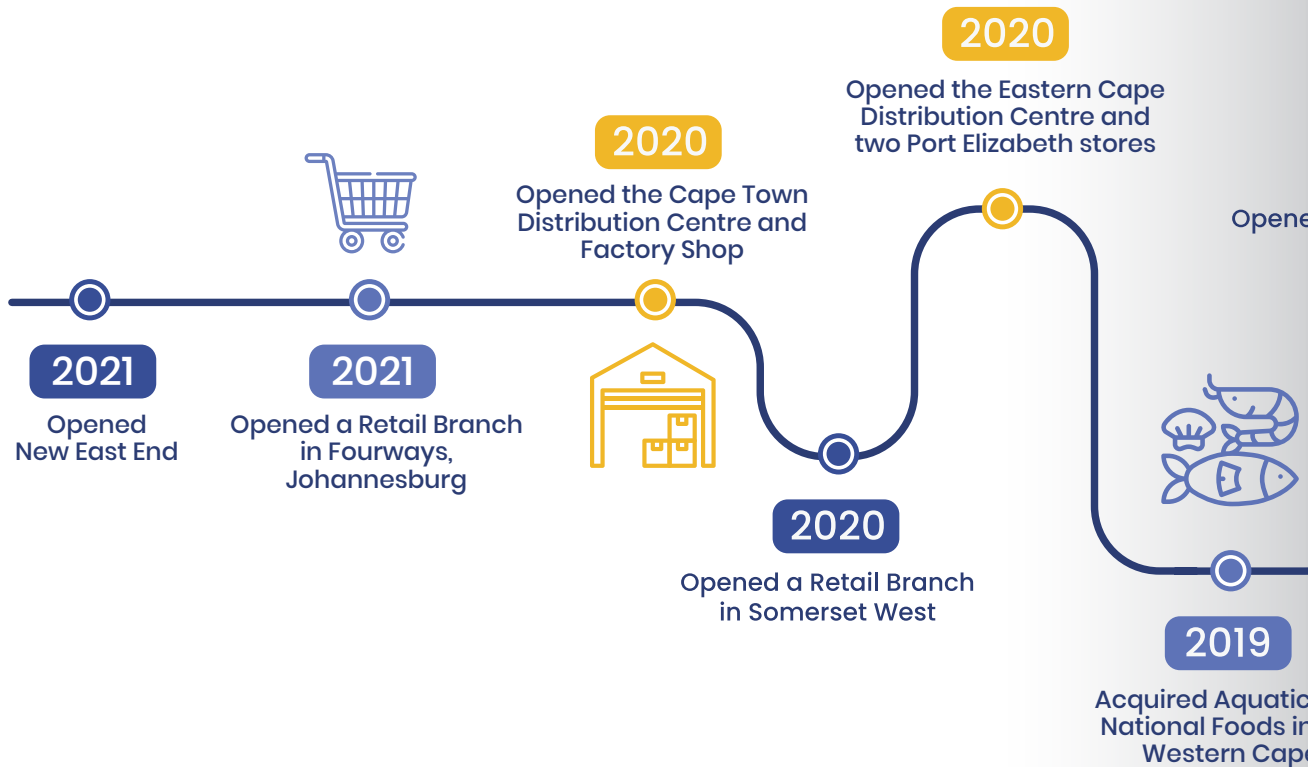
8 Distribution Centers located strategically to cover central South Africa as well as the Eastern and Western Cape.





OUR ECONO

AND BEYOND



2014

Opened second warehouse in East End

standing
berley

2015

Opened the retail shop in Mahikeng



2017

Opened the Potchefstroom retail shop



2014

Opened the warehouse in Klerksdorp



2016

Opened Lesotho branch in Maseru



2017

Opened the Vryburg retail shop

STORY

2017

Opened the retail shop in Klerksdorp

2019

Opened the Rustenburg Retail Shop

2019

Opened retail shop in Bethlehem



2018

Opened retail shop in Honeydew, Roodepoort

2017

Opened the Langenhoven Park shop in Bloemfontein

2018

Opened the retail shop in Welkom

2018

Opened the distribution center in Gauteng



2018

Opened the retail shop in Fauna, Bloemfontein

and the
e

ABOUT US

Econo Foods was established in 1996 as a chicken distribution agency in the Free State. Econo secured a broad customer base in the Free State and earned a reputation as a reliable and sustainable supplier.

Currently we are the leading food service provider in the Free State, Western Cape, Northern Province, Northern Cape and Lesotho regions, specializing in frozen and chilled products. Our first factory shop was opened in 1996 at 10 Loop str in Hilton Bloemfontein which has become a landmark. This gives thousands of consumers access to premium quality foods at wholesale prices.

Since 2013 Econo Foods has seen exponential growth opening up its first free standing store in Kimberley in 2013 and a further 16 nationally in 6 provinces and Lesotho. As an independently owned company it enables us to guarantee a more personal and flexible experience from order to delivery. A company that started and remained committed to service excellence and customer and satisfaction.

CORPORATE FOOTPRINT

From head office in Bloemfontein, South Africa, the company supplies clients across Lesotho, Central South Africa, Gauteng, Western and Eastern Cape.

OUR VALUES

- Zero harm and security of assets, people, stock and environment.
- Integrity,
- Honesty & trust
- Teamwork
- Discipline and relationship
- Work ethic, quality and pride
- Respect, human dignity, self esteem, righteousness, tolerance and sensitivity
- Communication and openness
- Commitment and dedication.

ACQUISITIONS

We have secured a leading business in the Western Cape that has given us entry into the Western Cape market. The acquisition was finalized in 2019.

E-COMMERCE

Our website was launched in March 2020. This site has made over 8000 deliveries in 5 months.

PLANET

- Co2 – solar replace 15 ---% - > 35 % 2022 - >
- Water – cooling tower

CHICKEN



PORK



FISH



MEAT



VEGETABLES



DAIRY



DESSERTS



OTHER GROCERIES



WHAT WE SELL





TM

ECONOFOODS

WHAT YOU CAN EXPECT

Our stores are built completely insulated and essentially a 500sm walk in fridge, designed to keep all your favorite products fresh and brands fresh.

Friendly staff that will meet you with a smile and lend a hand when you can't find what you are looking for. Once you visited us consider us family.



25
Over 25 years
of experience

8
Distribution
Centres



1 400+
Over 1 400 employees



30K+
Over 30,000
deliveries
made monthly



2 700
Over 2 700 lines available



2.7M
Customers Served 2020



5-8
Living Standards
Measure (LSM)

2.4K+
Home Deliveries
every month



28



28 branches
Nationwide and growing



WHY TRUST IN ECONO FOODS?

For more than 23 years Econo Foods has reported above normal returns to shareholders with Exponential growth every year. An International player in the food industry with over 900 employees in South Africa, Lesotho and Botswana.

Econo Foods delivered excellent financial result in a challenging South African economic and political conditions, that generates us cash through our strong balance sheet and gives us the opportunity to continues with our current organic growth and puts us in a situation to look for strategic acquisitions





OUR LOCATIONS

[click for our retail section](#)



ESKORT



LANCEWOOD®





OUR FOOD SERVICES

With a fleet of over 100 vehicles at our 8 distribution centres making over 10,000 deliveries a month throughout the Free State, Gauteng, Northern Cape, North West and Lesotho regions.

With over 2200 product lines available we are able to successfully provide the wholesale and food service industry with frozen, chilled and grocery products.

Being customer centric, we have multiple sales and ordering channels available to service our customers as effectively as possible.

[click for our food services](#)



SERVICE EXCELLENCE

Econo Foods, the leading chilled, frozen and grocery foodservice distributors in the Free State, Northern Cape, North West and Lesotho areas.



CONSISTENT DELIVERY

Our deliveries are consistent every week of the year. Same day delivery for orders placed before 12:00 and FREE DELIVERY within a 20km radius.



FOOD STORAGE

All product is stored as required and the cold chain is maintained throughout the process ensuring quality from distribution to the consumer.



POPULAR BRANDS

Econo Foods stock all the brand names in the market like Goldi, County Fair, Natures Garden, Frey's, Eskort, Foodland and many more.



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**CLICK HERE TO SEE
OUR STORE OPENING**



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